

For Release

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Cincinnati Branding, PR Firm Seeks to Pinkify Area Businesses

The Eisen Agency to Donate Services to Businesses Who Would Like Their Logo in Pink

October 1, 2015 – Cincinnati, OH – The Eisen Agency is showing their support for Breast Cancer Awareness Month throughout October by donating their services to provide any business that would like one a pink version of their business' logo. The program, called "Project Pinkify" hopes to help spread awareness of breast cancer and the importance of early detection in both women and men. The agency pinkified their own logo, which launched today, and hopes to do the same for dozens or even hundreds of other businesses.

Agency vice president Tara Bailey explained that if any business would like to pinkify their logo, they need to simply send a .ai or .eps file to the agency. Or, if they have any press announcement regarding programs of how their business is helping with breast cancer awareness or doing any programs supporting breast cancer research, the firm will provide free national and local distribution of those press announcements throughout October. Those interested can submit to Info@TheEisenAgency.com or Tara@TheEisenAgency.com.

"It's our little way of giving back some of our talent and resources to help spread the word," Bailey explained. "As we celebrate the founding of our firm on October 1 and as we head into our 15th year, we wanted to help where we could."

About The Eisen Agency:

The Eisen Agency is an award winning branding and branded communications firm, with offices in Cincinnati, Cleveland and Northern Kentucky. The agency works with organizations to assist them in creating a smoother and more predictable path to success, and as one of the nation's foremost innovators in public relations and social media, The Eisen Agency develops, implements and manages the growth and reputation of brands in the retail, restaurant, automotive, manufacturing, legal, financial, real estate, healthcare, construction, industrial, and professional service sectors. More information can be accessed at www.TheEisenAgency.com or by calling 859.291.4302.

